



## ECOMMERCE CALENDAR

■ NATIONAL DAYS 
 ■ HOLIDAY FOR SOME STATES 
 ■ DAYS OF NOTE FOR SOCIAL MEDIA CALENDARS 
 ■ RELIGIOUS DAY 
 ■ HOLIDAY RECOGNISED

### JANUARY



- 1 New Year's Day
- 8-14 Houseplant Week
- 15 Blue Monday
- 17-23 Big Energy Saving Week
- 25 Burns Night

### FEBRUARY



- 2 Candlemas 18 BAFTAs ceremony
- 4 World Cancer Day 20 Love Your Pet Day
- 5 World Nutella Day
- 9 National Pizza Day
- 10 Chinese New Year (Dragon)
- 13 Shrove Tuesday/Pancake Day
- 14 Valentine's Day
- 14 Ash Wednesday
- 17 Random Act of Kindness Day

### MARCH



- 1 St David's Day 25 Good Friday
- 7 World Book Day 31 Easter Sunday
- 8 International Women's Day 31 British Summertime Begins
- 10 Mother's Day
- 10 Ramadan Start
- 11 Commonwealth Day
- 13 No Smoking Day
- 17 St Patrick's Day
- 25 International Waffle Day

### APRIL



- 1 April Fool's Day 22-28 Allergy Awareness Week
- 1 Easter Monday 22 Earth Day
- 2 World Autism Awareness Day 23 St George's Day
- 5 World Walk to Work Day 23 World Book Night
- 7 World Health Day 25 World Penguin Day
- 9 End of Ramadan 29 International Dance Day
- 10 Siblings Day 29-2 National Gardening Week
- 11 National Pet Day
- 21 National Tea Day

### MAY



- 4 Star Wars Day 16 International Day of Light
- 6 Early May Bank Holiday 17 World Baking Day
- 6 National Nurses Day 20 World Bee Day
- 9 Europe Day 27 Spring Bank Holiday
- 11 Eat What You Want Day 27-2 BBQ Week
- 11 World Fairtrade Day 29 National Biscuit Day
- 12 National Limerick Day
- 13 World Cocktail Day
- 16-22 National Vegetarian Week

### JUNE



- 1 International Children's Day 16 World Refill Day
- 1 World Milk Day 16 Father's Day
- 3 World Bicycle Day 17-25 National Picnic Week
- 5 World Environment Day 20 Clean Air Day
- 5-11 Bike Week 20 Summer Solstice
- 8 World Oceans Day 21 International Day of Yoga
- 8 World Gin Day 21 Bring Your Dog To Work Day
- 14 Blood Donor Day 27 International Sunglasses Day
- 15 National Beer Day

### JULY



- 4 American Independence Day
- 6 International Kissing Day
- 7 Islamic New Year
- 7 World Chocolate Day
- 12 The Twelfth
- 17 World Emoji Day
- 30 Day of Friendship

### AUGUST



- 1 Cycle to Work Day
- 8 International Cat Day
- 9 Book Lovers Day
- 13 Prosecco Day
- 19 World Photography Day
- 22 National Burger Day
- 26 National Dog Day
- 26 Summer Bank Holiday

### SEPTEMBER



- 2 Back to School 9-22 Fairtrade Fortnight
- 6 Read a Book Day
- 6-15 Heritage Open Days
- 16 World Guacamole Day
- 19 Talk Like a Pirate Day
- 22 Car Free Day
- 22 Autumn Begins
- 26 Day of Languages
- 27 World Tourism Day

### OCTOBER



- 1 International Coffee Day 10 World Sight Day
- 1 World Vegetarian Day 16 World Food Day
- 4 No Disposable Cup Day 21-27 Recycle Week
- 4 World Smile Day 22 National Nut Day
- 5 World Teachers Day 25 World Pasta Day
- 6 National Badger Day 27 National Black Cat Day
- 6-12 Mental Health Week 27 British Summertime ends
- 10 World Mental Health Day 31 Halloween
- 10 World Porridge Day

### NOVEMBER



- 1 World Vegan Day 30 St Andrew's Day
- 3 National Sandwich Day 30 Small Business Saturday
- 5 Guy Fawkes Night
- 6 Stress Awareness Day
- 13-17 Anti Bullying Week
- 10 Remembrance Sunday
- 11 Remembrance Day
- 13 World Kindness Day
- 29 Black Friday

### DECEMBER



- 2 Cyber Monday
- 4 National Cookie Day
- 12 Christmas Jumper Day
- 21 Winter Solstice
- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve