



ECOMMERCE CALENDAR


■ NATIONAL DAYS ■ HOLIDAY FOR SOME STATES ■ DAYS OF NOTE FOR SOCIAL MEDIA CALENDARS ■ RELIGIOUS DAY ■ HOLIDAY RECOGNISED

JANUARY




- 1 New Year's Day
- 13-19 Houseplant Week
- 20 Blue Monday
- 17-23 Big Energy Saving Week
- 25 Burns Night
- 29 Chinese New Year (Snake)

FEBRUARY




- 2 Candlemas
- 4 World Cancer Day
- 5 World Nutella Day
- 9 National Pizza Day
- 14 Valentine's Day
- 16 BAFTAs ceremony
- 17 Random Act of Kindness Day
- 20 Love Your Pet Day
- 28 Ramadan Start (expected)

MARCH



- 1 St David's Day
- 4 Shrove Tuesday/Pancake Day
- 5 Ash Wednesday
- 6 World Book Day
- 8 International Women's Day
- 10 Commonwealth Day
- 12 No Smoking Day
- 17 St Patrick's Day
- 25 International Waffle Day
- Mother's Day 30
- British Summertime Begins 30

APRIL




- 1 April Fool's Day
- 2 World Autism Awareness Day
- 4 World Walk to Work Day
- 7 World Health Day
- 10 Siblings Day
- 11 National Pet Day
- 18 Good Friday
- 20 Easter Sunday
- 21 Easter Monday
- National Tea Day 21
- Allergy Awareness Week 22-28
- Earth Day 22
- St George's Day 23
- World Book Night 23
- World Penguin Day 25
- International Dance Day 29

MAY




- 1-7 National Gardening Week
- 4 Star Wars Day
- 5 Early May Bank Holiday
- 6 National Nurses Day
- 9 Europe Day
- 10 World Fairtrade Day
- 11 Eat What You Want Day
- 12 National Limerick Day
- 12-18 Mental Health Week
- World Cocktail Day 13
- International Day of Light 16
- World Baking Day 17
- International Children's Day 18
- World Bee Day 20
- Spring Bank Holiday 26
- BBQ Week 26-1
- National Biscuit Day 29

JUNE




- 1 World Milk Day
- 3 World Bicycle Day
- 5 World Environment Day
- 8 World Oceans Day
- 10-16 Bike Week
- 8 World Gin Day
- 14 Blood Donor Day
- 15 National Beer Day
- 16 Father's Day
- World Refill Day 16
- National Picnic Week 17-25
- Clean Air Day 20
- Bring Your Dog To Work Day 20
- Summer Solstice 21
- International Day of Yoga 21
- International Sunglasses Day 27

JULY




- 4 American Independence Day
- 6 International Kissing Day
- 7 World Chocolate Day
- 12 The Twelfth
- 17 World Emoji Day
- 30 Day of Friendship

AUGUST




- 7 Cycle to Work Day
- 8 International Cat Day
- 9 Book Lovers Day
- 13 Prosecco Day
- 19 World Photography Day
- 26 National Dog Day
- 26 Summer Bank Holiday
- 28 National Burger Day

SEPTEMBER




- 1 Back to School
- 6 Read a Book Day
- 12-21 Heritage Open Days
- 16 World Guacamole Day
- 19 Talk Like a Pirate Day
- 22 Car Free Day
- 22 Autumn Begins
- 25-1 Recycle Week
- 26 Day of Languages
- World Tourism Day 27
- Fairtrade Fortnight 22-5

OCTOBER



- 1-7 National Vegetarian Week
- 1 International Coffee Day
- 1 World Vegetarian Day
- 3 World Smile Day
- 4 No Disposable Cup Day
- 5 World Teachers Day
- 6 National Badger Day
- 10 World Mental Health Day
- 10 World Pomridge Day
- World Sight Day 9
- World Food Day 16
- National Nut Day 22
- World Pasta Day 25
- National Black Cat Day 27
- British Summertime ends 26
- Halloween 31

NOVEMBER



- 1 World Vegan Day
- 3 National Sandwich Day
- 5 Guy Fawkes Night
- 5 Stress Awareness Day
- 9 Remembrance Sunday
- 11 Remembrance Day
- 13 World Kindness Day
- 28 Black Friday
- 29 Small Business Saturday
- St Andrew's Day 30

DECEMBER



- 2 Cyber Monday
- 4 National Cookie Day
- 12 Christmas Jumper Day
- 21 Winter Solstice
- 25 Christmas Day
- 26 Boxing Day
- 31 New Year's Eve